

Maricopa Community Colleges Major Accomplishments FY 2007-08

Strategic Direction	Chandler-Gilbert Community College
<p>Maximizing Access <i>Maximize stakeholder access to the Maricopa Colleges' facilities, programs, and services.</i></p>	<ul style="list-style-type: none"> • The Recruitment Department visited high schools and participated in community events, as well as hosted a variety of recruitment activities on campus. During 2007-2008 academic year, they made 4,464 contacts and responded to another 721 requests for further information about college programs. • In fall 2008 the Every Student Counts initiative celebrated its 10.9% FTSE enrollment increase after its efforts in 2007-08 to recruit and retain CGCC students through efforts in the areas of Curriculum, Marketing & PR, Inquiry Follow-up, Retention, and Quality Service. • A redesign of the college website was developed to provide better information and services for students to use the new student system. • Jacaranda Hall was designed and constructed adding nearly 4,000 square feet of additional instructional and office space. • During fall 2007 over 2,000 students or 20% of the total student population received financial assistance. • CGCC delivered over 400 unique courses across all academic levels of which over 180 were designated as part of the Arizona General Education Curriculum (AGEC) core requirement. • The Workforce Development unit of the Continuing Education department offered eleven different classes and enrolled 174 students as customized training for corporate and municipal clients. • Final phase of wireless access points across all campuses. Students and staff can now access all critical systems via wireless protocols. • CGCC participated with 12 local high schools to offer 25 courses for dual enrollment. In 2007-2008, over 1,400 high school students were enrolled, producing 262 FTSE. 95% of students successfully completed their courses. • The college launched a Creative Writing Program which provided scholarship opportunities for high school students. • CGCC was one of four colleges nationwide to receive the 2007 Campus Sustainability Leadership Award for 2-year institutions. The award was presented by the Association for the Advancement of Sustainability in Higher Education (AASHE).
<p>Creating Dynamic Learning Environments <i>Promote and support opportunities for students by enhancing learning environments and delivery options, student retention and success strategies and quality teaching and learning.</i></p>	<ul style="list-style-type: none"> • For the year ending June 30, 2008, the Learning Assistance Center logged over 27,000 student visits and 35,362 visit hours— increases of 10% and 11%, respectively, over the prior year. • Law Enforcement Training Academy (LETA) class #2 graduated six cadets on November 25. All cadets passed the comprehensive certification exam. • CGCC introduced a new learning studio which allows faculty and students increased flexibility in creating a more dynamic environment. • The nursing program graduated their second cohort of 24 ADN students in May 2008. Banner Healthcare sponsored a cohort of nursing students with 16 graduating June 16, 2008. • The Service Learning program continued to involve many faculty with service in meaningful contributions to the community. In fall 2007, 33 faculty taught 81 sections of classes with a service learning component. In spring 2008, 35 faculty taught 78 sections of classes with a service learning component. • CGCC has nearly doubled the number of teacher education transfer students to ASU from 229 in 2005-2006 to 442 in 2007-2008. In that same timeframe, CGCC transfers in teacher education increased from 91 to 130 at NAU. • The cumulative Grade Point Average (GPA) of CGCC students' first year performance at the transfer institution was 3.0. Nationally, CGCC students ranked in the 78% percentile for performance at a transfer institution. • The number of degrees and certificates awarded continues to increase. Overall, the number of awards conferred has increased 110% from 456 to 959. • In 2007-2008, 8 One Book CGCC events involved more than 900 students. • The Dumpster Dive had more than 200 student participants. Focus the Nation

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	<p>involved 663 students. The Bottle Fall sculpture project involved over 400 students. And seven additional events involved more than 1000 students.</p> <ul style="list-style-type: none"> • CGCC created faculty awards that recognized Residential and Adjunct faculty who demonstrate exceptional student retention rates.
<p>Maximizing Collaboration <i>Enhance internal collaboration and increase external partnerships.</i></p>	<ul style="list-style-type: none"> • The Aviation division teamed with the East Valley Institute of Technology to offer a two year aviation sequence. There were 21 students who finished the first year “systems” sequence (AMT205/215/225) during the 2007-2008 academic year. • CGCC hosted more than 70 community leaders and members of the business community for the Employers Business Forum. Attendees discussed what Arizona leaders are doing to prepare for the millions of baby boomers who will soon leave the workforce and how businesses can recruit and retain mature workers. • Under the mentorship of Paradise Valley CC a team of college Administrators, Recruitment, Advising, Testing, Faculty and Research staff worked collaboratively to develop the I Start Smart program.
<p>Resources for Growth <i>Identify and pursue new and existing revenue sources while promoting cost effectiveness.</i></p>	<ul style="list-style-type: none"> • The annual Athletics Golf Tournament Scholarship and other fund raising events raised over \$10,000 dollars towards student scholarships. • CGCC Continuing Education scheduled 575 classes enrolling more than 3,000 unduplicated headcount and bringing in revenue of \$278,725 this year. • Cuisine, Conversation, and Community (C3) On September 29, CGCC hosted the C3 fundraising event in collaboration with the Chandler, Gilbert, Higley, and Queen Creek school districts and their education foundations. • \$60,000 of electrical work was donated to complete the baseball field lighting which was result of a contractual agreement with Sprint valued at \$180,000. • Through generous donations from community members the athletic concession facility was completed. • Qwest awarded CGCC a Spirit of Service grant to support the Excellence in Mathematics competitions which promote the importance of Mathematics education in local junior high and high schools. • SAM’s Club donated \$9,000 to fund the visit of the CGCC One Book author Elizabeth Royte as part of the college sustainability initiative.
<p>Recruit and Retain a Quality and Diverse Workforce <i>Recruit, develop and retain a quality diverse workforce.</i></p>	<ul style="list-style-type: none"> • A video highlighting the college culture was produced for viewing by all prospective CGCC employees. • A campus safety orientation was produced and distributed via Blackboard to all CGCC employees. • An employee development model, Reflection and Renewal, was implemented which encourages employees to reflect on bringing together their personal and professional lives through reflective reading and writing. • The Annual Employee Award and Recognition event and publication recognized outstanding accomplishments of faculty and staff throughout the year.
<p>Developing a Strong Identity <i>Maintain a strong identity that reflects its role in and value to the community.</i></p>	<ul style="list-style-type: none"> • The CGCC Courier Newsletter was revamped to include more information to employees regarding college strategic directions and major campus events and issues. • CGCC was named once again to the 2007 President’s Higher Education Community Service Honor Roll. The President’s Higher Education Community Service Honor Roll recognizes colleges and universities nationwide that support innovative and effective civic engagement, community service and service-learning programs. • CGCC partnered with <i>The Arizona Republic</i> which spotlights college activities with its own page every Thursday in both <i>The Chandler Republic</i> and <i>The Gilbert Republic</i>. • The Civic Engagement Committee sponsored or co-sponsored a wide variety of events designed to promote civic responsibility by enhancing college interaction with community and promoting opportunities for students, faculty, and staff to engage in community service and other civic activities. • The CGCC Shared Futures team once again participated in the AAC&U Shared

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	<p>Futures Project to incorporate global learning goals into general education science programs and to prepare students for citizenship in a world of global change and interdependence.</p>
<p>Other <i>Goals/Priorities that do not link to any strategic direction should be included on this form.</i></p>	<ul style="list-style-type: none"> • CGCC's flex scheduling option is designed to focus on better work-life balance approximately 53 employees participated. • CGCC was a charter signatory on the American College and University Presidents Climate Commitment. The college has worked hard to pursue a multi-faceted initiative on sustainability that includes faculty, staff and students in curricular and co-curricular activities, facilities services initiatives, energy and water conservation efforts, recycling programs, and more.

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Strategic Direction	Estrella Mountain Community College
<p>Maximizing Access <i>Maximize stakeholder access to the Maricopa Colleges' facilities, programs, and services.</i></p>	<ul style="list-style-type: none"> • Conducted planning and partnership development with the communities of Wickenburg and Buckeye in 2007-2008. Courses are now being offered through local high schools in both communities. • Implemented On-line Speech Language Pathology Assistant (Education), Radiation Protection Technology (Industry), and Banner Nursing Fellows (Blocks 1-4) programs. • Continue to develop fine arts programming (e.g., expanded Media Arts Camp, completed remodel of classrooms for arts courses, development of new arts prefixes, and expanded visual arts programs). • Established a President's Community Advisory group. The group continues to provide feedback to Estrella Mountain leadership on a regular basis.
<p>Creating Dynamic Learning Environments <i>Promote and support opportunities for students by enhancing learning environments and delivery options, student retention and success strategies and quality teaching and learning.</i></p>	<ul style="list-style-type: none"> • Expanded hybrid, online and winter intercession offerings which resulted in significant increases in the number and variety of different made courses. The diversity of these offerings contributed to double digit enrollment growth rates for alternative delivery courses. • Completed educational specifications for new learning studios in the planned Mariposa Hall using feedback from all faculty utilizing existing learning studios. • Established a New Faculty Institute to incorporate Student Academic Achievement and the SAAC Easy process as part of the curriculum for all new faculty hires. • Piloted a campus-wide CBASE assessment to evaluate writing and English attainment.
<p>Maximizing Collaboration <i>Enhance internal collaboration and increase external partnerships.</i></p>	<ul style="list-style-type: none"> • Piloted Kuder (an online career planning system) with EMCC feeder schools to aid incoming students with career and educational planning. • Partnered with University of Missouri Columbia along with Palo Verde Nuclear Generating Station to expand the Radiation Protection Technology program. • Hosted American Association of Physics Teachers annual meeting with a focus on improvement of learning in physics. • Created, published and distributed an annual community report. • The EMCC president was appointed to the committee charged with evaluating the future of MCCC online course and the potential of Rio Salado partnerships to support expanded online courses and programs. • Partnered with City of Avondale and constructed a new campus transit center that is available to students, community and staff. The new center includes five additional bus lines and 320 new parking spaces for the college. • Partnered with the City of Avondale and Litchfield Park to build a multi-use Public Safety Office at EMC. The new building is targeted for a go live date of January 2010 and will include a fire house, a police sub-station, two new EMCC classrooms, and the EMC Public Safety office.
<p>Resources for Growth <i>Identify and pursue new and existing revenue sources while promoting cost effectiveness.</i></p>	<ul style="list-style-type: none"> • In lieu of the recent budget cuts, in order to sustain support for the learning environment, EMCC has focused on addressing the most critical priorities of the college through reallocation of funds and use of alternative resources. • Assembled an EMCC scheduling task force to study, research, and provide recommendations related to changes to the EMCC schedule of classes. The goals of the task force are to maximize room utilization rates, provide students with more effective schedules, and maintain student learning. • Received a 5-year Title V grant that will provide approximately \$3.8 million dollars over the grant period. EMCC also began work on a Student Support Services Grant through the Trio program. The Trio grant is currently on hold due to federal issues. • Improved campus-wide representational budget development process. Resulting efforts have increased overall transparency regarding budget decision and issues. • Enhanced fund raising efforts to meet \$75,000 federal match offered through the new Title V Grant. • Reassigned a management position to enable personnel to concentrate on fundraising (seeking public and private funds for the college and its various programs).

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Strategic Direction	Estrella Mountain Community College
<p>Recruit and Retain a Quality and Diverse Workforce <i>Recruit, develop and retain a quality diverse workforce.</i></p>	<ul style="list-style-type: none"> • Participated in the pilot MCCC CD program to “certify” the diversity of hiring pools prior to screening applications. • Student Academic Achievement (SAAC) representatives completed training to become HLC consultant evaluators. • Implemented Annual Day of Learning for All-Employees. • The Core Values Diversity committee participated in the Genographic Project to map historic migration of ancient ancestors of the committee. The first version of the map was shared during the Fall 2008 Day of Learning. • Selected two EMCC vice presidents to participate in MCCC D’s Talent Management Initiative.
<p>Developing a Strong Identity Maintain a strong identity that reflects its role in and value to the community.</p>	<ul style="list-style-type: none"> • Continue to develop a strong identity with a growing Youth population via development of two unique view books, “The Hub” web presence targeted toward 18-24 year old students, and a 4-page success brochure. • Conducted multiple student focus groups to inform the development of another major revision to the structure and content of the college web site. The budget committee approved a new WEB manager to facilitate the redesign and maintenance of an enhanced site.

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Strategic Direction	GateWay Community College
<p>Maximizing Access <i>Maximize stakeholder access to the Maricopa Colleges' facilities, programs, and services.</i></p>	<ul style="list-style-type: none"> • 2007-08 awarded 1,011 certificates and 567 degrees. • Hispanic headcount increase to 27% (1,821) in Fall 2008 as compared to 25% (1,723) in Fall 2007. (45th Day) • Fall 2007 to Spring 2008 –FT Student Retention - 83%
<p>Creating Dynamic Learning Environments <i>Promote and support opportunities for students by enhancing learning environments and delivery options, student retention and success strategies and quality teaching and learning.</i></p>	<ul style="list-style-type: none"> • Fall 2007 – offered 76 hybrid and 135 online classes. Spring 2008 – offered 83 hybrid and 145 online classes. This is a 30% increase in hybrid and a 2% increase in online offerings from 2006 – 2007. Increased development of more online general education courses. • Revised and expanded plan to assess general education at institutional level for all degree/certificate programs of 45 credit hours or more, including a timeline through 2008. • Increased tutoring options: group, drop-in math, and online writing options. • Developed and implemented reading comprehension mixed media class. • Expanded developmental education classes for agencies offering ABE and GED instruction • Re-implemented program reviews for all student and administrative service areas to be conducted every third year. • Ongoing development and revision to program matrices conducted by each instructional program annually and reflected in College Annual Reports
<p>Maximizing Collaboration <i>Enhance internal collaboration and increase external partnerships.</i></p>	<ul style="list-style-type: none"> • Bioscience capital campaign underway. Raised \$800,000 from City of Phoenix; \$10,000 Blue Cross/Blue Shield and a finalist for \$3million from EDA • Created advisory board for Boomer Transition Center which includes elementary schools, charter schools, social service agencies, business & industry representatives, and governmental agencies • Children's Learning Center developed partnerships with Wilson, Crockett and Children's First Academy school district to develop an after school program for elementary students, currently have 15 children enrolled. • Developed junior ACE Program, enrolled 25 students in summer bridge program. • Expanded the Care Giver Program into the Faith Based Community, offered one class with 15 students, several more classes are in the planning stage including one for the Hispanic community • Secured 13 new workforce partners representing a 2% increase • Received continued funding \$10,000 from Community College National Center for Community Engagement - Learn and Serve grant. • 163 students participated in service-learning as a required component to an academic class. Service Learning program enrolled 101 active AmeriCorps students in Spring 2008 and 132 in Fall 2008.
<p>Resources for Growth <i>Identify and pursue new and existing revenue sources while promoting cost effectiveness.</i></p>	<ul style="list-style-type: none"> • Pursued public and private grant funding totaling over \$2,751,474. • Secured a total of \$1,058,620 in grant funding through public and private resources to support program development and faculty/staff salaries • Bioscience capital campaign underway. Raised \$800,000 from City of Phoenix; \$10,000 Blue Cross/Blue Shield and a finalist for \$3million from EDA
<p>Recruit and Retain a Quality and Diverse Workforce <i>Recruit, develop and retain a quality diverse workforce.</i></p>	<ul style="list-style-type: none"> • Identified coordinator to develop comprehensive Early Outreach Model, align existing programs and plan for expansion • 2007-08 awarded 1,011 certificates and 567 degrees. • Hispanic headcount increase to 27% (1,821) in Fall 2008 as compared to 25% (1,723) in Fall 2007. (45th Day) • Fall 2007 to Spring 2008 –FT Student Retention - 83% • More than 70 professional development opportunities at GWCC for faculty • Expanded developmental education classes for agencies offering ABE and GED instruction

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Strategic Direction	GateWay Community College
<p>Developing a Strong Identity Maintain a strong identity that reflects its role in and value to the community.</p>	<ul style="list-style-type: none"> • Workforce Transition Center-partnered with 30 different organizations in designing workforce transition center • Dual Enrollment with 33 high schools, 2034 students, 10 summer bridge programs for 326 students representing 20 high schools • Secured 13 new workforce partners representing a 2% increase • Bioscience capital campaign underway • Expanded the Care Giver Program into the Faith Based Community, offered one class with 15 students, several more classes are in the planning stage including one for the Hispanic community • More than 160 students participated in service-learning as a required component to an academic class • Service Learning program enrolled 101 active AmeriCorps students in Spring 2008 and 132 in Fall 2008.

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Strategic Direction	Glendale Community College
<p>Maximizing Access <i>Maximize stakeholder access to the Maricopa Colleges' facilities, programs, and services.</i></p>	<ul style="list-style-type: none"> • Continued use of Education Dynamics (formerly GoalQuest) interactive recruitment, enrollment optimization, retention and parent information website; served 2,500 students in 2007-2008. • Implemented District-wide on-line Student Information System allow broader access to students for registration, payment of fees, selection of a payment plan, processing of transcript requests, review of financial aid status and more. Students now have extended access (21 hrs per day-7 days per week) compared to the Legacy system. • Restructured college recruitment unit to enhance outreach to area high schools and businesses.
<p>Creating Dynamic Learning Environments <i>Promote and support opportunities for students by enhancing learning environments and delivery options, student retention and success strategies and quality teaching and learning.</i></p>	<ul style="list-style-type: none"> • Opened new GCC North campus, added 68,000 new sf to Existing facilities. • Continued construction of new Life Sciences Bldg., 63,000 new sf. • Began remodel of Business and Information Technology Bldg., 17,000 sf. • Completed design for new Public Safety Sciences Bldg. (25,200sf.) • Initiated pilot iStartSmart program to promote student learning, persistence, retention and graduation rates. iStartSmart program involves orientation, testing and placement in Spring 2008. • Conducted course and program level assessment. • Conducted college-wide assessment of graduates. Level 1 proficiency thresholds met for all core learning outcomes.
<p>Maximizing Collaboration <i>Enhance internal collaboration and increase external partnerships.</i></p>	<ul style="list-style-type: none"> • Collaborated with East Valley Maricopa colleges and high schools to explore rotating sponsorship of annual Career Exposition. • Initiated collaboration with Rio Salado for the establishment of a Communiiversity in Surprise, AZ. • Initiated Elementary Education degree program partnership with NAU at GCC. • Hosted pandemic response training with Maricopa County and state agencies.
<p>Resources for Growth <i>Identify and pursue new and existing revenue sources while promoting cost effectiveness.</i></p>	<ul style="list-style-type: none"> • Continued development of college scholarship program. GCC raised \$1.9 million and awarded 2,072 scholarships in 2007-2008, an increase of 27% from the previous year. • Raised \$30,000 for the ACE+ program. • Completed GCC North campus bond project on time and on budget.
<p>Recruit and Retain a Quality and Diverse Workforce <i>Recruit, develop and retain a quality diverse workforce.</i></p>	<ul style="list-style-type: none"> • Administered Climate Survey to all employees in February 2008. • Conducted 15 listening sessions with all employee and constituency groups. • Redesigned and implemented new employee orientation program. • Conducted Adjunct faculty orientations for 127 new adjunct faculty. • Conducted Day of Learning; program designed to enhance personal and professional growth of all employees.
<p>Developing a Strong Identity <i>Maintain a strong identity that reflects its role in and value to the community.</i></p>	<ul style="list-style-type: none"> • Installed new marquee at GCC North. • Completed landscaping in preparation for new low wall monument at GCC Main (Sunnyslope and 59th Ave). • Initiated planning for activities in support of environmental sustainability – part of a national Focus the Nation program. GCC rated one of the top 50 most active programs.
<p>Other <i>Goals/Priorities that do not link to any strategic direction should be included on this form.</i></p>	<ul style="list-style-type: none"> • Completed review of District Emergency Response Plan. • Completed planning for additional card access entrances (25 Bldgs.), new proprietary keyways and installation of thumb bolts for both GCC and GCC North. Both actions implemented at GCC North, scheduled for Spring 2009 at GCC Main. • Continued development of Key Success Indicators (KSI's), targets, and dashboards for monitoring college performance in major areas.

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Strategic Direction	Mesa Community College
<p>Maximizing Access <i>Maximize stakeholder access to the Maricopa Colleges' facilities, programs, and services.</i></p>	<ul style="list-style-type: none"> • Increased current and created new course offerings in multiple departments, including the following: offered RDG 081, 091, and CRE 101 courses for the REACH Program that were suited to the unique high school population; increased online course offerings in CRE 101 and RDG 091 in response to the need for these high demand courses; offered Structured English Immersion coursework online to allow teachers outside of Maricopa County and the East Valley the opportunity to fulfill the state-required SEI endorsement by 2009; expanded course offerings in Navajo; developed several hybrid courses in American Sign Language; expanded course offerings to include specialized Spanish courses for Nursing students; created two pilot courses of Introduction to Human Communication (a condensed eight week class format and a hybrid class). • Facilitated student success through various scholarship opportunities: 352 students earned \$404,687 in AmeriCorps Education Awards; 17 incoming students earned \$8,500 in scholarships for community service from the Boren Family Foundation; 18 continuing students earned \$5,638 for academic and service achievements; 10 students received scholarships covering six credit hours for passing their GED test; 2 students received the Reading Department's Milly Olsen Memorial Scholarship. • Implemented ACCUPLACER placement testing at all MCC campuses, allowing for computerized placement testing at local high schools and remote placement testing for distance education students outside the local area. • Reconfigured the Academic Computing Support area in the Red Mountain Library to increase the number of available computers from 24 to 42, creating a space large enough for both an entire class and students working independently to use concurrently. • Graduated 12 registered nurses from a pilot Block 3-4 partnership cohort with Banner Health and began a Block 1-4 partnership cohort with Banner Health. • Continued to offer the Agribusiness & Urban Horticulture dual enrollment program while securing future expansion of the program to include a potential of eight west valley high schools and seven out-of-county high schools in the Pima/Santa Cruz Tech Prep consortium. • Purchased and tested equipment to provide remote CART services for students who are deaf or hard of hearing. • Made the Academic Skills Center available to developmental and ESL students, which increased access to learning opportunities and services among diverse and underrepresented groups. • Completed a remodel process designed to create a new business model for a more efficient Records/Registration Office. • Added two self-serve student kiosks to maximize students' ability to access the Student Information System (SIS). • Sponsored Transfer Week activities to expand communication between MCC students and university partners. • Collaborated with faculty and academic departments to use classrooms to field degree questions, advise to major requirements and educate students in the use of PeopleSoft. • Achieved re-accreditation for the Children's Center under new standards of the National Association for the Education of Young Children (NAEYC) and received NAEYC's "mark of quality." • Implemented the third plan year of the four-year grant cycle of the Child Care Access Means Parents In School Grant (CCAMPIS), completing the following objectives: child care tuition subsidy program for student parents, providing additional child care resources (parent training opportunities, individualized consultation with a contracted early childhood consultant), and ongoing developmental screenings for enrolled preschool-age children. • Continued to offer customer service training for all student workers and host the Student Employee of the Year program to recognize the contributions of student workers. • Updated the library's 7 Steps to Effective Research website with support of an EDP

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Strategic Direction	Mesa Community College
	<p>grant.</p> <ul style="list-style-type: none"> • Created a new procedure to improve the athletic eligibility process, including guidelines, duties, responsibilities, and expectations between the Office of Records and Registration and the Department of Athletics. • Published a student athlete guidebook, including such items as academic advisement, eligibility, grade checks, class attendance, counseling services, financial aid, and career services and published a coach's guidebook, including such items as roles and responsibilities, recruiting, budgets, and academic tracking. • Reorganized the second floor of the Red Mountain Library so the call number order flows in the correct direction and created four distinct areas in the library: a study area, a periodicals reading area, a reference area, and a general collection area. • Implemented the Together Retention Improves Upward Mobility Power and Hope (TRIUMPH) pilot program with developmental reading students. • Transitioned several financial aid processes and forms to online programs for faster and easier access and processing: online "Dynamic Forms" and electronic signatures reduced the volume of faxes, mailings, and in-person visits to the financial aid office; an online scholarship program, Scholar X, allowed students to apply for 24 scholarships using one application; and an online form for AmeriCorps reduced payment time from 6-8 weeks to less than a week. • Improved services within Disability Recourses and Services, including the following: set up 3 of the 5 academic advisors for DRS with dual monitors and keyboards to increase communication with students during advisement; provided hands-on training with MCC programs, website, programs of study and access to student SIS; provided one-on-one training and demonstration on assistive technology; and provided direct typewritten communication with students who are deaf when there is no interpreter present or available; attended a four-day training workshop on alternative text production so DRS staff can now produce textbooks in electronic/audio format for students with reading disabilities. • Implemented several improvements in the ESL admissions office, including the following: installed self-service computer station; compiled a manual guide for ESL students to enroll in the payment plan program; installed the Advisor Track System; and implemented a feedback/suggestion box. • Provided thousands of job opportunities for students and the community through the Maricopa Career Network, MCC's online job service. • Planned and hosted two career expos and dozens of individual local employer recruitment visits with a total of almost 200 employers for students and the community to learn about job opportunities. • Implemented PEOPLESOFT, the New Student Information System, including intense campus-wide efforts to train staff, troubleshoot problems and educate students on My.Maricopa.edu; CTL supported the New Student Information System Training needs by providing facilities, technologies, and CTL staff support as part of initial faculty and staff training and NSIS Implementation team and process at MCC.
<p>Creating Dynamic Learning Environments <i>Promote and support opportunities for students by enhancing learning environments and delivery options, student retention and success strategies and quality teaching and learning.</i></p>	<ul style="list-style-type: none"> • Faculty presented at the American Psychological Association (APA) and Western Psychological Association (WPA) conventions and participated in the executive boards of the WPA and the APA Psychology Teachers at Community Colleges. • Updated existing and developed new curricula in numerous departments in order to reflect requirements and expectations of universities, business and industry, students and the community. • Facilitated three service-learning workshops for 84 faculty, staff and students in order to help them learn about incorporating service-learning components in their curricula. • Implemented two new Red Mountain Student Life initiatives: Summit Student Leadership Awards and Red Mountain Madness. • Facilitated the Information Literacy Faculty and Professional Learning Community (FPLC) to explore ways to improve teaching research skills to students and worked with the Retention FPLC to try out new ways of teaching RDG 081 and 091 students; created an online tutorial to help students become familiar with library resources and

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Strategic Direction	Mesa Community College
	<p>services.</p> <ul style="list-style-type: none"> • Developed and taught a distance learning course, IFS101 (Information Skills for the Digital Age), to help online students become familiar and comfortable using electronic information resources (online catalogs, electronic databases, Web-based sources). • Assessed Block I nursing students' research skills with the support of a Scholarship of Teaching and Learning grant. • Developed connections with Shepherd Junior High School and hosted 85 students and parents at Red Mountain Awareness Day. • Received identification as an Education Recognition Program for 2007-2010 by the National Strength and Conditioning Association for the Exercise Science Department's Strength and Conditioning and Personal Training Program, one of only two community college programs in the nation to receive this distinction. • Sponsored "Day in the Life" presentations, offering honors students the opportunity to perform research and work with MCC faculty. • Updated the course placement recommendations and eliminated the "decision zones." • Utilized Studio 180° to provide a professional, state-of-the-art, rigorous, and engaging environment for the production of video and game technology applications that inspires creativity in a learner-centered environment; Studio 180° won MCC Innovation of the Year, held a summer camp for teens and fostered internships with Rainbow Studios. • Held an event, Girls 'N IT, giving middle school girls a day of exploration in the technology field to gain interest in technology in their formative years before life-long career choices and assumptions have been made. • Partnered with Disney to present the Disney Keys to Excellence event—the first leadership event offered by Disney in the Southwest United States; continued to have high participation in the Disney College Internship Program. • Developed one of the first real estate appraisal programs in the nation to align to new IDEC criteria and was the first program to obtain IDEC approval to offer appraisal classes online. • Maintained internship opportunities and collaborative efforts for Fashion Merchandising & Design students with Macy's. • CCNCCE hosted its 17th national conference and addressed the issue of student retention at community colleges; provided MCC faculty the opportunity to publish works on service-learning. • Received accreditation status for the Veterinary Tech Program. • Provided numerous in-person and online seminars, conversations, workshops, and conferences that afforded faculty and staff to enhance their knowledge, skills, and professional development: Faculty Scholars Seminars, New Faculty Experience, Adjunct Faculty seminars and convocation, Quality Matters workshop, RSS and Technology Sandbox workshops, grants resources and development for departments, FEP and instructional design workshops and consultancy for faculty, establishment of CTL Teaching Teams, and a Red Mountain Faculty coordinator. • MCC students were recognized for numerous academic accomplishments, including the following: Art – exhibition and awards for outstanding student artwork; Theatre – highest ranking for MCC at the Kennedy Center American College Theatre Festival since returning to the festival three years ago; Psychology - inducted 75 new national members into the MCC chapter of Psi Beta, the National Honor Society for Students of Psychology, sent four Psi Beta students to the WPA convention to present posters of their original research and sent six students to attend the Arizona Undergraduate Research Conference; Dental Hygiene – graduates achieved a 100% pass rate on the Dental Hygiene National Board Exam. • Established the Learning Enhancement Center Support Committee to encourage faculty participation in the tutoring program; 29 instructors served as volunteer tutors at different sites of the Learning Enhancement Center. • Offered RDG 091 courses for students in the Triumph Program to increase the success of these under-prepared students as well as increase retention and graduation

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Strategic Direction	Mesa Community College
	<p>rates, through collaboration between the Reading and Counseling Departments.</p> <ul style="list-style-type: none"> • Implemented VoIP technology in all classrooms, meeting rooms and offices to broadcast emergency information and determine where campus safety assistance is needed on campus. • Implemented Leadership in Energy and Environmental Design (LEED) standards as a basis to complete campus remodel and construction projects. • Developed a short video to introduce students to department faculty, activities and opportunities. • Established video streaming capability accessible to all classrooms and the ability to support the distance learning student in their homes. • Expanded video production capability to fulfill the growing demand for both promotional and educational video recordings. • Developed a simulation model linked to program competencies and an evaluation process to measure and compare the effectiveness of simulations for student progression in the nursing program. • Experimented, piloted, evaluated, and developed new and different applications of technologies for enhanced teaching and learning, including the following: Sakai migration project, RSS teaching, podcasting dialogues, enhanced and increased collaboration with MCLI and other colleges on teaching, learning, technology and professional development workshops and conferences (e.g., Quality Matters and Technology Conference), productivity tools workshops for faculty and staff, use of the experimental classroom to experiment with new technologies for teaching and learning, and evaluation of such tools as Wimba and MythTV. • Implemented equipment for alternative text production and trained staff on a new Braille embosser to produce textbooks in alternative format for the blind. • Implemented site licenses for assistive technology (READ WRITE GOLD AND JAWS) so that students and staff can access needed technology from multiple sites.
<p>Maximizing Collaboration <i>Enhance internal collaboration and increase external partnerships.</i></p>	<ul style="list-style-type: none"> • Psi Beta held two outstanding barbecues for Sunshine Acres and was a key participant in the Red Mountain Relay for Life. • More than 1,600 students donated a combined total of 162,850 hours of community service through service-learning and AmeriCorps programs (a 30% increase from 06-07). • Named for the second time to the President's Higher Education Community Service Honor Roll, the highest federal recognition a school can achieve for its commitment to service-learning and civic engagement. • Hosted approximately 50 families at the Children's' Fair for Week of the Young Child. • Hosted ESL Informational Sessions to promote participation, build relationships, and strengthen communication with the Hispanic community. • Implemented a successful partnership with the City of Mesa and the Internal Revenue Service by allocating office space in the Kirk Student Center for the Volunteers in Tax Assistance (VITA) program and processed more than 850 tax returns in 26 days. • Hosted 275 children from 3 local elementary schools in a tour of the campus as part of the 10th Dr. Seuss Birthday Celebration, providing these students with a practical, positive and useful introduction to higher education, as well as the opportunities, choices, and benefits it provides; each child received a new children's book during the visit. • Coordinated with the Martin Luther King basketball committee, Chandler-Gilbert Community College, and South Mountain Community College in hosting the first annual Martin Luther King men's and women's junior college basketball classic. • The Engagement Project continued to offer presentations to the campus and valley-wide community in addition to giving presentations off campus at high schools and other community sites. • Sponsored a field trip for high school students from Mesa Public Schools interested in pursuing teaching as a career.

**Maricopa Community Colleges
Major Accomplishments FY 2007-08**

Strategic Direction	Mesa Community College
	<ul style="list-style-type: none"> • Raised nearly \$5,500 to provide mini-grants for students to implement service-learning projects in the community. • Coordinated specialized testing programs for various special populations, including the following: the REACH/ACE program (159 students), MPS High School Essentials Skills testing (MOU with Mesa High School), Dual Enrollment, Personal Fitness Trainer (Athletics), monthly Castle Worldwide certification testing, proctored exam services for distance education programs including USC, BYU, Weber State, University of MD, Open University in the UK, Nottingham University in the UK and Berkeley University. • CCNCCE promoted the great service-learning work being done by MCC at local, regional and national venues and identified several national and international service-learning opportunities for students, faculty, and staff; participated in two international service-learning projects in Peru to address community health and solar energy needs, opening up opportunities for MCC students and faculty to participate. • Offered continuing education in the Mortuary Science program, including cremation certification classes that lead to the certification of 35 new cremationists. • Designed and implemented with Mesa Public Schools the first African American Youth Institute with over 100 students attending. • Held the annual Art Faculty Show which displayed over 100 works of art by MCC Art Department faculty for community viewing. • Hosted the Empty Bowls fundraiser and raised nearly \$20,000 for Paz de Cristo, a Mesa soup kitchen; faculty and students created and donated the ceramic bowls and hundreds of community members attended the event. • Five MCC art students were selected to participate in the annual Artists of Promise exhibition held at the Orpheum Theater in Phoenix; the show, attended by over 500 people, is a district-wide event that displays the best student art work from all the colleges in the district. • Published MCC's first comprehensive directory of more than 40,000 alumni. • Hosted the traveling Smithsonian exhibit Documenting China: Contemporary Photography and Social Change in partnership with Mesa Public Schools and the Chinese Cultural Center; used the exhibit to promote MCC, resulting in more than 2.5 million potential print and broadcast media impressions. • Increased MCC's positive media coverage for more than 55 different MCC departments and programs through the Arizona Republic's Mesa and Tempe print and on-line publications. • Hosted 270 high school students at the Central Arizona Acting Festival at MCC in the Theatre Outback. • Presented workshops on assistive technology at the following venues: Arizona Department of Education Statewide transition conference, MCLI Disability Dialogue Day, Cal-State Northridge International Assistive Technology Conference, Arizona Technology Access Project, In-Service assistive technology training for high school faculty – Tempe School District, MCLI Technology Day
<p>Resources for Growth <i>Identify and pursue new and existing revenue sources while promoting cost effectiveness.</i></p>	<ul style="list-style-type: none"> • Implemented “Sneak Attacks” to build relationships and a sense of community through surprise thank you attacks to those who serve students. • Supported the completion of the Resource 25 scheduling system implementation and training for all faculty and staff. • Provided flat screen displays to present electronic signage for student activities, college promotions and general information items. • Received approval to remodel the Physical Science Building. • Implemented the library use satisfaction survey served as a departmental accountability baseline measure to initiate the inaugural phase of our department-wide program/services review. • Created the first Career and Technical Program Business Plan, which includes developing a revenue stream to support the program. • Developed and established resources, tools and information for faculty and staff through online and web access, more access to information for adjunct faculty

**Maricopa Community Colleges
Major Accomplishments FY 2007-08**

Strategic Direction	Mesa Community College
	<p>members through the online adjunct faculty resources and newsletter, Faculty Handbook 2007-09, market segmentation project, a stronger presence and professional development opportunities at Red Mountain campus, service and participation on college-wide planning and innovation efforts, developed collaboration with MCLI and other colleges on common goals and objectives, etc.</p> <ul style="list-style-type: none"> • Increased MCC's internal communication efforts through the distribution of 144 weekly and biweekly articles featuring MCC in print, television, and radio publications. • Implemented the first marketing plan to focus efforts specifically on the 17-20 and 21-30 age groups; lifestyle trends and media habit data of these two demographics dictated the creative and media buys for the marketing campaign, and the share of students between the age of 21 and 30 has risen 2% since the prior year (2006)*. * MCC Office of Research and Planning - Student Profile: Fall 2007. • Sworn campus police officers are now armed and undergoing extensive rapid response training so that they can quickly and effectively respond to any violent situations on campus. • Began developing a lockdown procedure, including new door hardware to allow employees and students to lock themselves inside safe rooms in the event of a violent emergency on campus. • Created an office for use by adjunct faculty in the reading department. • Compiled data for a report providing statistical information about ESL Student Services.
<p>Recruit and Retain a Quality and Diverse Workforce <i>Recruit, develop and retain a quality diverse workforce.</i></p>	<ul style="list-style-type: none"> • Developed a comprehensive plan for a combined contact center that will manage human resources and support student services. • Implemented Student Affairs Leadership Development training to encourage and support Service Excellence to students and employees. • Increased certification for faculty in Fitness and Strength and Conditioning, requiring they be certified specialists in the specific area they teach; all faculty working in the weight room not only have degrees but are also "Certified Strength and Conditioning Specialists," certified through the National Strength and Conditioning Association.
<p>Developing a Strong Identity Maintain a strong identity that reflects its role in and value to the community.</p>	<ul style="list-style-type: none"> • Psi Beta held two outstanding barbecues for Sunshine Acres and was a key participant in the Red Mountain Relay for Life. • More than 1,600 students donated a combined total of 162,850 hours of community service through service-learning and AmeriCorps programs (a 30% increase from 06-07). • Named for the second time to the President's Higher Education Community Service Honor Roll, the highest federal recognition a school can achieve for its commitment to service-learning and civic engagement. • Hosted approximately 50 families at the Children's' Fair for Week of the Young Child. • Hosted ESL Informational Sessions to promote participation, build relationships, and strengthen communication with the Hispanic community. • Implemented a successful partnership with the City of Mesa and the Internal Revenue Service by allocating office space in the Kirk Student Center for the Volunteers in Tax Assistance (VITA) program and processed more than 850 tax returns in 26 days. • Hosted 275 children from 3 local elementary schools in a tour of the campus as part of the 10th Dr. Seuss Birthday Celebration, providing these students with a practical, positive and useful introduction to higher education, as well as the opportunities, choices, and benefits it provides; each child received a new children's book during the visit. • Coordinated with the Martin Luther King basketball committee, Chandler-Gilbert Community College, and South Mountain Community College in hosting the first annual Martin Luther King men's and women's junior college basketball classic. • The Engagement Project continued to offer presentations to the campus and valley-wide community in addition to giving presentations off campus at high schools and

**Maricopa Community Colleges
Major Accomplishments FY 2007-08**

Strategic Direction	Mesa Community College
	<p>other community sites.</p> <ul style="list-style-type: none"> • Sponsored a field trip for high school students from Mesa Public Schools interested in pursuing teaching as a career. • Raised nearly \$5,500 to provide mini-grants for students to implement service-learning projects in the community. • Coordinated specialized testing programs for various special populations, including the following: the REACH/ACE program (159 students), MPS High School Essentials Skills testing (MOU with Mesa High School), Dual Enrollment, Personal Fitness Trainer (Athletics), monthly Castle Worldwide certification testing, proctored exam services for distance education programs including USC, BYU, Weber State, University of MD, Open University in the UK, Nottingham University in the UK and Berkeley University. • CCNCE promoted the great service-learning work being done by MCC at local, regional and national venues and identified several national and international service-learning opportunities for students, faculty, and staff; participated in two international service-learning projects in Peru to address community health and solar energy needs, opening up opportunities for MCC students and faculty to participate. • Offered continuing education in the Mortuary Science program, including cremation certification classes that lead to the certification of 35 new cremationists. • Designed and implemented with Mesa Public Schools the first African American Youth Institute with over 100 students attending. • Held the annual Art Faculty Show which displayed over 100 works of art by MCC Art Department faculty for community viewing. • Hosted the Empty Bowls fundraiser and raised nearly \$20,000 for Paz de Cristo, a Mesa soup kitchen; faculty and students created and donated the ceramic bowls and hundreds of community members attended the event. • Five MCC art students were selected to participate in the annual Artists of Promise exhibition held at the Orpheum Theater in Phoenix; the show, attended by over 500 people, is a district-wide event that displays the best student art work from all the colleges in the district. • Published MCC's first comprehensive directory of more than 40,000 alumni. • Hosted the traveling Smithsonian exhibit Documenting China: Contemporary Photography and Social Change in partnership with Mesa Public Schools and the Chinese Cultural Center; used the exhibit to promote MCC, resulting in more than 2.5 million potential print and broadcast media impressions. • Increased MCC's positive media coverage for more than 55 different MCC departments and programs through the Arizona Republic's Mesa and Tempe print and on-line publications. • Hosted 270 high school students at the Central Arizona Acting Festival at MCC in the Theatre Outback. • Presented workshops on assistive technology at the following venues: Arizona Department of Education Statewide transition conference, MCLI Disability Dialogue Day, Cal-State Northridge International Assistive Technology Conference, Arizona Technology Access Project, In-Service assistive technology training for high school faculty – Tempe School District, MCLI Technology Day • Implemented "Sneak Attacks" to build relationships and a sense of community through surprise thank you attacks to those who serve students. • Supported the completion of the Resource 25 scheduling system implementation and training for all faculty and staff. • Provided flat screen displays to present electronic signage for student activities, college promotions and general information items. • Received approval to remodel the Physical Science Building. • Implemented the library use satisfaction survey served as a departmental accountability baseline measure to initiate the inaugural phase of our department-wide program/services review. • Created the first Career and Technical Program Business Plan, which includes developing a revenue stream to support the program. • Developed and established resources, tools and information for faculty and staff

**Maricopa Community Colleges
Major Accomplishments FY 2007-08**

Strategic Direction	Mesa Community College
	<p>through online and web access, more access to information for adjunct faculty members through the online adjunct faculty resources and newsletter, Faculty Handbook 2007-09, market segmentation project, a stronger presence and professional development opportunities at Red Mountain campus, service and participation on college-wide planning and innovation efforts, developed collaboration with MCLI and other colleges on common goals and objectives, etc.</p> <ul style="list-style-type: none"> • Increased MCC's internal communication efforts through the distribution of 144 weekly and biweekly articles featuring MCC in print, television, and radio publications. • Implemented the first marketing plan to focus efforts specifically on the 17-20 and 21-30 age groups; lifestyle trends and media habit data of these two demographics dictated the creative and media buys for the marketing campaign, and the share of students between the age of 21 and 30 has risen 2% since the prior year (2006)*. * MCC Office of Research and Planning - Student Profile: Fall 2007. • Sworn campus police officers are now armed and undergoing extensive rapid response training so that they can quickly and effectively respond to any violent situations on campus. • Began developing a lockdown procedure, including new door hardware to allow employees and students to lock themselves inside safe rooms in the event of a violent emergency on campus. • Created an office for use by adjunct faculty in the reading department. • Compiled data for a report providing statistical information about ESL Student Services.
<p>Other <i>Goals/Priorities that do not link to any strategic direction should be included on this form.</i></p>	<ul style="list-style-type: none"> • Hosted the district-wide Future Educators Conference, offering a variety of presentations and involved MCC Future Educators Club members as conference ambassadors. • Expanded the Xalapa Study Abroad Program to include an exchange component and hosted the first visit by five administrators from the Normal Veracruzana. • Increased student voter turnout during student body officer elections by 50% through Burgers for Ballots, an innovative marketing strategy. • Continued to offer and expand the Spanish for Health Care Workers program. • Sponsored and hosted several seminars for international visitors and provided resources to MCC faculty and people outside the college about global learning directions, challenges, and resources. • Held an International/ESL Student Success Conference that encouraged intercultural interaction, through collaboration between the Reading and English Departments. • Held the annual World Languages Awareness Day in conjunction with International Education Week to promote language learning.

**Maricopa Community Colleges
Major Accomplishments FY 2007-08**

Strategic Direction	Paradise Valley Community College
<p>Maximizing Access <i>Maximize stakeholder access to the Maricopa Colleges' facilities, programs, and services.</i></p>	<ul style="list-style-type: none"> • New college Strategic Plan for 2008-2013 was developed • New Student Information System was successfully launched • The iStartSmart pilot program Student Success Course and hybrid online and on-campus Orientation and Academic Advising components served over 1,000 students. Program has been adopted by several Maricopa sister colleges • Campus security system upgraded: new fire alarm system with voice evacuation capabilities • Student Financial Assistance piloted online information for students • Student PEAK Leadership and iGoal programs fully implemented • Campus wireless service expanded; campus network and servers updated • Crisis Communications Plan completed • Continuing Education enrollment goals exceeded for non-credit courses and Kids College
<p>Creating Dynamic Learning Environments <i>Promote and support opportunities for students by enhancing learning environments and delivery options, student retention and success strategies and quality teaching and learning.</i></p>	<ul style="list-style-type: none"> • Progress Report on Assessment submitted and accepted by Higher Learning Commission • Completed planning and launch of Accelerated Associate Degree and Early College program initiatives • Learning Support Center piloted online tutoring option • Explored new alternative course scheduling options; New online and hybrid courses being developed
<p>Maximizing Collaboration <i>Enhance internal collaboration and increase external partnerships.</i></p>	<ul style="list-style-type: none"> • Dual-enrollment program at Cactus Shadows High School was established • Improved relationship building with Phoenix Police and Fire for emergency planning • Athletics added baseball program with successful recruitment of first team • First season of professional Arizona Jewish Theatre Company in residence brought new audiences to PVCC's Center for Performing Arts • The Early Childhood Education program was accredited by NAEYC • The Learning Connections Consortium sponsored a meeting of college, university and K12 mathematics faculty to better align curriculums • Hosted International Business Summer Camp for high school students with Western Maricopa Tech Prep Consortium
<p>Resources for Growth <i>Identify and pursue new and existing revenue sources while promoting cost effectiveness.</i></p>	<ul style="list-style-type: none"> • Groundbreaking for the new Life Sciences Building held • Groundbreaking for new Baseball Field held • Completed Education Specifications for the "Q" building (former County Library) • Development and Management Agreements completed with Desert Foothills Foundation for construction of PVCC at Black Mountain • Donor-funded Scale Model Solar System installed and dedicated
<p>Recruit and Retain a Quality and Diverse Workforce <i>Recruit, develop and retain a quality diverse workforce.</i></p>	<ul style="list-style-type: none"> • Human resources implemented new Time and Labor system, Online Job Requisitions and integration of E-Verify
<p>Developing a Strong Identity <i>Maintain a strong identity that reflects its role in and value to the community.</i></p>	<ul style="list-style-type: none"> • Honors and Service Learning students participated in alternative spring break service-learning project in San Diego • Completed Graphic Identity Standards

Maricopa Community Colleges Major Accomplishments FY 2007-08

Strategic Direction	Phoenix College
<p>Maximizing Access <i>Maximize stakeholder access to the Maricopa Colleges' facilities, programs, and services.</i></p>	<ul style="list-style-type: none"> • Developed the Electronic Courtroom at PC Downtown • Purchased electronic Human Simulators for Nursing Program • Updated technology in the Dental Clinic (digital) • Continue to add and upgrade electronic teacher podiums across campus (75% of classrooms completed) • Implemented the New Student System • Piloted the use of iTunesU for podcasting • Added Student Self Service stations in Admissions/Welcome Center • Added Contact Center • Added more robust security system at Child Care center • Reading Dept. implemented a computerized Reading Lab with 34 computers • Created an enrollment guide and career planner for use in recruitment and retention efforts • Transitioning on line and hybrid classes to Blackboard • Provided Blackboard training for faculty and staff • Created the Student Success Center • Created and distributed Workforce Development brochures to target markets • Submitted HLC/NCA progress report which was accepted • Launched internet radio
<p>Creating Dynamic Learning Environments <i>Promote and support opportunities for students by enhancing learning environments and delivery options, student retention and success strategies and quality teaching and learning.</i></p>	<ul style="list-style-type: none"> • eLearning Committee created a plan, adopted by the college, which expanded eLearning services and offerings • Reorganized Learning Technologies & Development Department • Development Education Committee created a plan, adopted by the college, which expanded services and offerings • Developed Ed Specs for one stop enrollment services model • Construction began on the Fine Arts and Operations Building (both to be opened Spring 2009) • Parking Garage completed on time August 2008 within budget. Increased parking by 300 spaces. • Piloted three year cycle Program Review for Academic, Workforce Development and Instructional Service departments • Conducted CCSSE survey college wide • Conducted information literacy and writing assessments. • Doubled clinical lab space for Nursing Program • Planned for the iStart Smart pilot • Fast track AGECE launched • Revised college strategic plan and core values • Updated college infrastructure and enhanced appearance as part of maintaining our community and continued commitment to safety
<p>Maximizing Collaboration <i>Enhance internal collaboration and increase external partnerships.</i></p>	<ul style="list-style-type: none"> • Partnership with North Central news to produce a community newspaper • Disability Resource Center partnered with Vocational Rehab Agency to provide accommodations to eligible students • Career Center partnered with Toyota Yaris to cosponsor nontraditional career events • Art Dept partnered with the Phoenix Art Museum for the Eric Fischl lecture series • Held workshops in collaboration with and funded by the U of A • The first Phoenix College downtown advisory council meeting held in January 2008, produced future downtown collaborations • Custom Training Education and Raul H. Castro Institute relocated to PC Downtown in order to increase and enrich collaborations in the community • Raul H. Castro Institute hosted several community forums • Provided venue and partnered with the Black Theatre Troupe and Teatro Bravo • Law enforcement officers in the Prescott Valley area received refresher phlebotomy training

**Maricopa Community Colleges
Major Accomplishments FY 2007-08**

Strategic Direction	Phoenix College
	<ul style="list-style-type: none"> • International Education hosted a World Refugee Day events • Paradise Valley C.C. and Phoenix College partnership with Fire Academy continued and medic classes were included in this model • Partnership with the City of Phoenix and Maricopa County Diversity Office – Healing Racism seminars • Legal Studies hosted a community forum with the Maricopa County Superior Court • ACE and Hoop of Learning expanded partnerships with community high schools • Hosted College Goal Sunday • College and City of Phoenix Parks and Recreation Dept. sponsored the teen leadership day • Held Empty Bowls event and proceeds go to benefit Andre House
<p>Resources for Growth <i>Identify and pursue new and existing revenue sources while promoting cost effectiveness.</i></p>	<ul style="list-style-type: none"> • Title V grant was awarded \$2,351,276 • TRiO grant renewed for an additional year • Exceeded our goal of one million dollars for the Making Life Better for Generations campaign • Established the Eric Fischl Scholars Program for the Arts • Established Simon Myint Burma Memorial scholarship for Science and Health • Established the Ron Price memorial scholarship for studying accounting • Established a new partnership with the Friends of Hispanic Media to support our student scholarships, \$11,500 • Held budget forums to update the college community on current economic issues • Expanded PC Green recycling program • As a cost savings measure Phoenix College implemented pilot programs for contractual custodial services and lawn maintenance services
<p>Recruit and Retain a Quality and Diverse Workforce <i>Recruit, develop and retain a quality diverse workforce.</i></p>	<ul style="list-style-type: none"> • Continue to ensure hiring committees are composed of a diverse population • Phoenix College has faculty representation on Faculty of Color, and the Minority Coalition to hire diverse faculty • College supports memberships of ethnic employee associations • Day of Learning held each semester • New Employee Orientation and New Faculty Orientation held each semester • Phoenix College received five learning grants • Revamped the college Professional Growth Development program • Several Phoenix College employees participated in Navigate Maricopa program • A Phoenix College faculty member interpreted the National Anthem at Super Bowl XLII
<p>Developing a Strong Identity <i>Maintain a strong identity that reflects its role in and value to the community.</i></p>	<ul style="list-style-type: none"> • Banners along Thomas Road reflect programming and increase visibility • Dedicated the Ed and Verma Pastor Plaza • Phoenix College increased advertising on radio, television, theater, bus stops and newspapers • New publications include Highlights, PC Café, Career Planner, Enrollment Guide, and Workforce Development brochures • Improved the Phoenix College website and navigation • Continued Report to Our Community, Strategic Plan, catalog, and schedules

Maricopa Community Colleges Major Accomplishments FY 2007-08

Strategic Direction	Rio Salado College
<p>Maximizing Access <i>Maximize stakeholder access to the Maricopa Colleges' facilities, programs, and services.</i></p>	<ul style="list-style-type: none"> • Continued development of online language courses in Arabic and Chinese. • Developed a partnership with Phoenix Children's Hospital to develop online Spanish Medical Interpreting courses. • Developed curriculum for new E-Learning Design program. This project is currently in the curriculum approval process. • Developed online Bookkeeping courses. • Developed online classes for the new partnership with the National Apartment Managers Association. • Committed the college to the CQIN / Wired Innovation Curriculum Project as one of 22 colleges in the CQIN network. This CQIN/WIRED project is based on developing a curriculum that is focused on innovation - both individual skill development and organizational process implementation.
<p>Creating Dynamic Learning Environments <i>Promote and support opportunities for students by enhancing learning environments and delivery options, student retention and success strategies and quality teaching and learning.</i></p>	<ul style="list-style-type: none"> • Integrated games, podcasts and simulations into several courses. • Implemented "Biology in the News," a biweekly podcast. Implemented and improved virtual labs for science courses. • Implemented adjunct faculty video introductions for several online courses. • Implemented <i>AskRio</i>, a 24/7 self-service help for students. • Implemented Sightmax software, a chat program used by front-line support services. • Installed a Flash Server which created faster load time of multi-media in courses for students and faculty. In addition, students no longer need to download any type of plug-in to view multi-media or videos. • Added more multi-media components to courses with the use of software such as Camtasia & Captivate (demos for students and faculty). • Implemented Audacity software for faculty to create their own personalized welcome message for students. • Installed a Customer Relationship Management System (CRM) to track student and college interactions.
<p>Maximizing Collaboration <i>Enhance internal collaboration and increase external partnerships.</i></p>	<ul style="list-style-type: none"> • Began the development of continuing education training for Dental Hygiene. • Participated as one of 16 colleges invited to the CQIN Vision Implementation Project <i>Building Sustainable Local and Global Community: A Compelling Community and Technical College Vision for the 21st Century.</i> •
<p>Resources for Growth <i>Identify and pursue new and existing revenue sources while promoting cost effectiveness.</i></p>	<ul style="list-style-type: none"> • As a means to demonstrate Rio's commitment to advancing educational opportunities for military personnel, the GoArmyEd Advisement Team was renamed the Military Advisement Team. While GoArmyEd remains the foundation of the Military Advisement Team, demonstrated through our current standing as sixteenth largest provider among 180 colleges and universities, Rio Salado has continued its outreach to the military by receiving notification from the Servicemembers Opportunity College of our newly acquired status as a SOCMar (Marine Corps) Affiliate Institution in May, 2007. Rio Salado is currently a SOCCoast (Coast Guard) and SOCAD (Army) Affiliate Member. In order to extend Military Program outreach to other constituencies, Rio Salado is working with the Education (EDU) program to assist JROTC instructors obtain associate degrees. JROTC instructors are required to have associate degrees by 2009 in order to maintain their positions. Since all instructors have had military service, the Associate in Applied Science in Military Leadership is their quickest route to degree. In the same vein, Coast Guard Education Service Officers will need to acquire 24 credits in EDU course work to be able to advance in their positions. The Coast Guard Institute has recommended Rio Salado College as one of two institutions to assist Coast Guard personnel with obtaining the required credits.
<p>Recruit and Retain a Quality and Diverse Workforce <i>Recruit, develop and retain a quality diverse</i></p>	<ul style="list-style-type: none"> • Implemented NEO (New Employee Orientation) where each new employee is given the link to Rio's redesigned and online New Employee Orientation. • Revised <i>The Rio Way</i>, a six-month, in-depth employee training program in which 30

**Maricopa Community Colleges
Major Accomplishments FY 2007-08**

Strategic Direction	Rio Salado College
<p><i>workforce.</i></p>	<p>employees participated. The program began with 2 months of pre-work completed online. In addition to experiencing an online course for themselves (in order to better relate to our online students), participants had assignments to complete, several of which involved required interaction with their supervisors.</p> <ul style="list-style-type: none"> • Implemented <i>Leaders Managing the Rio Way</i>, a two-year program designed for Rio's front-line and middle managers. The program includes classroom training, Brown Bag sessions, and a mentorship component. • Emphasized participation in the Wellness Program, resulting in a 64% participation rate for all Rio Salado and District Office employees during 2006-2007. Of the Rio Salado employees, 52% participated in at least one wellness event. • Provided onsite preventative health care events, including mammograms, flu shots, and health risk assessments, drawing 353 employee participants. • Expanded and equipped the Rio Fitness and Wellness Centers, to include the addition of a Quiet Room for employees.
<p>Developing a Strong Identity Maintain a strong identity that reflects its role in and value to the community.</p>	<ul style="list-style-type: none"> • Held KJZZ First Press wine auction in partnership with AZ Wine Company, the Sun Sounds Foundation, and the newly-incorporated Friends of Public Radio Arizona, and raised \$300,000. • Launched a weekly column in the East Valley sections of the <i>Arizona Republic</i> highlighting college programs and accomplishments. • Received recognition as a Top 10 Digitally Savvy College by the Center for Digital Education and the American Association of Community Colleges. • Posted Rio Salado College Commercials on YouTube. • Began implementation of the Rio Advantage advertising campaign that emphasizes Rio Salado's distinctive characteristics. • Implemented an integrated communication and marketing plan around "Discover the Rio Advantage." • Participated in the New Times 10K Corporate Challenge. Rio Salado was a part of the Team Challenge and had a booth in the vendor area of the event. • Rio participated in the April 2007 Women's Expo with Spark Magazine. The Expo has become one of the top five consumer events in Arizona.
<p>Other <i>Goals/Priorities that do not link to any strategic direction should be included on this form.</i></p>	<ul style="list-style-type: none"> • Joined the Presidential Climate Commitment (PCC) as a Charter Signatory. • Submitted College Carbon-Audit as part of the PCC reporting requirements. The College carbon footprint was measured at .34 metric tons of CO2 per student. This is well below the national average.

Maricopa Community Colleges Major Accomplishments FY 2007-08

Strategic Direction	Scottsdale Community College
<p>Maximizing Access <i>Maximize stakeholder access to the Maricopa Colleges' facilities, programs, and services.</i></p>	<ul style="list-style-type: none"> • The Student Success Initiative was planned and implemented. • Enrollment tripled in the Hoop Learning Program with SRPMIC . • Increased dual enrollment headcount from 170 to 739. • Through a grant the Mathematics faculty provide in-service to area secondary faculty. • SCC is leveraging Resource 25 for all facilities use. This effort will assist in maximizing our facility usage. • SCC equipped and staffed a my.maricopa lab to assist students in the registration process.
<p>Creating Dynamic Learning Environments <i>Promote and support opportunities for students by enhancing learning environments and delivery options, student retention and success strategies and quality teaching and learning.</i></p>	<ul style="list-style-type: none"> • In FY2004 the SCC Business Institute served 1508 students. In FY2008 the Business Institute served 2094 students. • The Student Learning Outcomes Assessment team participated in a summer work session with the Higher Learning Commission to enhance reporting process for learner outcomes. • SCC's fall to spring retention rate increased 2.5% due to the Student Success Initiative. • The College's new faculty orientation was restructured to focus on effective teaching strategies. • For the third consecutive year, SCC participated in the Community College Survey of Student Engagement (CCSSE). • SCC developed and implemented a pilot project involving 40-60 developmental education students to increase levels of student retention. This objective was exceeded.
<p>Maximizing Collaboration <i>Enhance internal collaboration and increase external partnerships.</i></p>	<ul style="list-style-type: none"> • Scottsdale Healthcare, Inc Shea Campus provides two classrooms, a lab, and faculty to teach SCC's nursing students. • A new IGA was written with SRPMIC for fire science and EMT training. • The IGA with the City of Scottsdale for fire science training continues. • SCC's Hotel and Restaurant Management program initiated articulation discussions with ASU Tourism Development and Management program. • SCC completed a three year grant with the Department of Commerce that served an additional 100 nursing students. • SCC's partnership with NAU on campus continues to improve with plans to renovate space for a more permanent location.
<p>Resources for Growth <i>Identify and pursue new and existing revenue sources while promoting cost effectiveness.</i></p>	<ul style="list-style-type: none"> • Groundbreaking for the science facility involved faculty, staff and members of the SRPMIC. • Plans for renovations of the social sciences building were implemented. • Plans for renovation of the existing science facilities were implemented. • The plans for the new general purpose classroom building were initiated. • SCC completed the new water treatment plant. • SCC completed phase one of the loop road. • Landscaping along Chaparral Road was completed.
<p>Recruit and Retain a Quality and Diverse Workforce <i>Recruit, develop and retain a quality diverse workforce.</i></p>	<ul style="list-style-type: none"> • SCC continued faculty, adjunct faculty and staff new employee orientations. • SCC was one of the many colleges that is participating in the pilot project to promote the recruitment and retention of faculty of color.
<p>Developing a Strong Identity <i>Maintain a strong identity that reflects its role in and value to the community.</i></p>	<ul style="list-style-type: none"> • A comprehensive marketing plan was developed. • A new High School e-newsletter was developed (The Artichoke Advantage) and is sent to high school students. • The Marketing Director continues to write and place feature stories in local newspapers that showcase faculty expertise, student success, and alumni achievement. • SCC and SRPMIC instructors and students are producing murals in the Student Lounge to honor SRPMIC culture and heritage.

Maricopa Community Colleges Major Accomplishments FY 2007-08

Strategic Direction	South Mountain Community College
Maximizing Access <i>Maximize stakeholder access to the Maricopa Colleges' facilities, programs, and services.</i>	<ul style="list-style-type: none"> • The grand opening of the expansion, which nearly doubled the size of the SMCC Guadalupe Center, was held on Saturday, May 31, 2008. • The Ahwatukee Foothills Center expanded its campus by relocating to a new leased facility in the heart of that community. • SMCC worked with Betty Fairfax High School in Laveen to establish a new base of operations in that community for the 2008/2009 year. • On the Main Campus, two new buildings opened for use: one by Northern Arizona University, now offering baccalaureate degree programs on the SMCC campus; and the other, a new lab science annex, funded through Title V Cooperative grants.
Creating Dynamic Learning Environments <i>Promote and support opportunities for students by enhancing learning environments and delivery options, student retention and success strategies and quality teaching and learning.</i>	<ul style="list-style-type: none"> • A new District-wide student information system was implemented in February 2008, enabling students to complete virtually all tasks pertinent to their academic careers online. • Five million dollars in financial aid was made available to SMCC students, including \$2.6 million in Pell grants and \$1.2 million in institutional and private grants. • Efforts increasing persistence among current students, including the implementation of a call center in January 2008 and the designation of "Priority Registration Months" for fall and spring semesters, resulted in a 1.6% increase in FTSE for the 2007/2008 academic year. • The use of library electronic databases of periodical resources grew by more than 65%, reflecting the demand for more readily accessible information resources.
Maximizing Collaboration <i>Enhance internal collaboration and increase external partnerships.</i>	<ul style="list-style-type: none"> • SMCC partnered with the Joyner-Walker Foundation to offer financial literacy classes to area high school students.
Resources for Growth <i>Identify and pursue new and existing revenue sources while promoting cost effectiveness.</i>	<ul style="list-style-type: none"> • The MCCC Governing Board approved an intergovernmental agreement between the college and the City of Phoenix for joint design and construction of a new library for the campus and community. • Two multi-year grants totaling \$493,000 from Undergraduate Bioscience Engagement Track (UBET) were awarded by the U.S. Department of Agriculture.
Recruit and Retain a Quality and Diverse Workforce <i>Recruit, develop and retain a quality diverse workforce.</i>	<ul style="list-style-type: none"> • Four SMCC faculty members were awarded Maricopa District Learning Grant Awards. • Library faculty achieved a 31% increase in student reference desk service and increased formal literacy instruction by 41%; • The Teaching and Learning Center presented more than 330 staff workshops on a variety of topics.
Developing a Strong Identity <i>Maintain a strong identity that reflects its role in and value to the community.</i>	<ul style="list-style-type: none"> • A total of 226 degrees and 37 certificates were conferred at the 2008 SMCC commencement, taking place on May 9, 2008. 65 students graduated with distinction. • SMCC's TRIO-funded STEP program served more than 160 students, with 39 graduating and transferring to four-year colleges or universities. • An Upward Bound program was also initiated, targeted at students at Central and South Mountain High Schools. • Two SMCC students, Anthony Brown and Kambriel Booth, were named to AZ All-Academic First and Third Teams, respectively. • Nine SMCC visual arts students were selected as District "Artists of Promise," more than any other Maricopa college. • SMCC's women's volleyball team was named NJCAA Academic Team of the Year, with a team GPA of 3.72; five other SMCC teams received All-Academic status, with 11 individual Academic All-Americans. • The SMCC Men's Basketball team competed on a national level and finished seventh in the year-end NJCAA tournament.
Other <i>Goals/Priorities that do not link to any strategic direction should be included on this form.</i>	<ul style="list-style-type: none"> • The Montessori Early Childhood training program received national accreditation.

Maricopa Community Colleges Major Accomplishments FY 2007-08

Strategic Direction	District Office
<p>Maximizing Access <i>Maximize stakeholder access to the Maricopa Colleges' facilities, programs, and services.</i></p>	<ul style="list-style-type: none"> • Coordinated and implemented Transfer Week 2008 which is designed to build awareness and understanding of transfer options and transfer readiness for students, faculty, and staff. Participants for the week included representatives from 37 partner universities, numerous faculty and staff, and hundreds of Maricopa students. • Provided a series of faculty development workshops, conferences, and web seminars to assist faculty in creating learning environments that promote success for all students. • Supported the ASU/Maricopa Alliance (Honors, Nursing, and Teacher Education) to promote a seamless experience for students who want to earn an associate degree and a baccalaureate degree. • Implemented the base Student Information System (SIS) in February 2008. • Implemented supporting systems and other SIS-related systems including Enterprise Identity Management Systems (EIMS), the College Data Store (CDS), the my.Maricopa.edu Portal, and other interfaces to maintain and support related systems. • Provided leadership and coordination for a major review of the Maricopa course bank which resulted in deletion of approximately 1,700 courses that are no longer current or relevant. • Implemented the Clinical Agency Preceptor Scheduling system (CAPS) to place over 800 nursing student at 27 hospitals within Maricopa County—pairing each student with an experienced nursing working at the hospital or clinical site. • Revised the AZhightech website to create a one-stop information center for students and student advisors which includes updated manufacturing program information, local and national student opportunities, faculty contact information, and educational literature • Provided leadership to councils to refine and update student learning outcomes. • Sponsored and coordinated events for future teachers, including the Arizona Department of Education's high school future teachers' conference and the Maricopa Community College Future Educators Conference exposing Maricopa students to the many opportunities available for future teachers at MCCC and in the teaching profession. • Developed a series of web seminars to maximize access to professional development activities within the district. • Sponsored and coordinated professional growth events for faculty focusing on improving skills and strategies to promote student success in the classroom. Professional development themes included student success, developmental education, assessment, critical thinking, technology integration, and student engagement. • Updated catalog common pages. • Provided leadership in healthcare workforce development, both at the district and state level, through the provision of data to the colleges, facilitation of new partnership programs, faculty sharing between industry and the colleges, and other innovative methods of working with employers to develop their future workforce. • Piloted the use of detailed web-use statistics to gauge student impact for learning activities. • Provided leadership and technical assistance to Westmarc and the West Valley communities and Maricopa colleges in the development of a regional workforce skills assessment and labor market analysis which was designed to provide data and information to guide economic and workforce development in the region. • Prepared and disseminated a briefing paper entitled "University Transfer from the Maricopa Community Colleges to Arizona's State Universities: How Do Maricopa Students Fare?" The paper has been widely distributed both internally and externally, and the results have been cited as a basis for changes in statewide policy and articulation agreements. Data included in the paper provide basis for future policy decision making and contribute to understanding of transfer student success. • Regularly provided data to District Curriculum Committee regarding courses and programs to support committee decision making. • Conducted an evaluation of Maricopa's transfer partnerships with universities outside

**Maricopa Community Colleges
Major Accomplishments FY 2007-08**

Strategic Direction	District Office
	<p>the Arizona Transfer System. Evaluation data resulted in 10 recommendations for ensuring that transfer partnerships are more effective in supporting successful student transfer.</p> <ul style="list-style-type: none"> • Conducted a professional development needs assessment survey of Maricopa’s faculty and used the data to inform decisions regarding professional development programming at the district and individual college level. • Provided leadership and support to the Allied Health Instructional Council to develop and approve a pilot study of a formal process to evaluate students’ past learning thought the evaluation of documentation of objective data, allowing for credit by evaluation. Once a sufficient sample size is developed, student outcomes will be measured and reported back for review and decision making. • Increased the number of college occupational programs receiving Workforce Investment Act (WIA) approval, and developed a low-cost, short term college programs list to attract One-Stop customers who might not otherwise be able to commit to an education prior to, or in addition to immediate employment. • Collaborated with Institutional Effectiveness Office to improve reporting data on student goal intent (transfer, career, and degree completion). Provided data to appropriate audiences to document and support decisions about improving goal completion. • Participated in ASU Lumina-funded Urban Transfer Network Grant Project to document, and better understand, attainment of student transfer goals. Results will be used to influence policy and practice in supporting students intending to transfer. • Organized a student professional development day for 4th semester nursing students that connect employers, the Arizona State Board of Nursing, professional associations, speakers, and universities together. • Produced accurate feeds to the General Ledger upon implementation of SIS. • Converted IRDW, the longitudinal research data warehouse to IRIS, meeting state and federal reporting and auditing requirements to support college and district wide data analyses and research. • Implemented the Decision Support System (DSS) after “go live” (October 2008). • Produced annual monitoring report on institutional effectiveness indicators related to student success, and worked with the Student Success Initiative, ACE, Developmental Education, Math Instructional Council, Course Placement, Athletics, International Students and Minority Males initiatives/programs/councils. • Automated services contracts. • In process of automated PARS process. • Researched applications for automating benefits open enrollment. • Implemented e-Recruit and e-Applicant. • Pre-pilot tested E-performance. • Collaboration with MCLI and Wage and Salary is underway for tracking fpg credits via People Soft; looking at system compatibility
<p>Creating Dynamic Learning Environments <i>Promote and support opportunities for students by enhancing learning environments and delivery options, student retention and success strategies and quality teaching and learning.</i></p>	<ul style="list-style-type: none"> • All ten Achieving a College Education (ACE) Programs collaborated in their recruitment efforts at the high schools, developed consistent program materials and processes through the ACE Directors’ Roundtables, held every other month. (Examples: common ACE application, common program transfer policy.) • Coordinated and facilitated ACE Directors’ Meetings held every other month to report program activities. • Continued the development of an ACE website and online ACE application with links to Student Affairs and all ten ACE Programs. • Produced and disseminated an ACE Progress Report on program data. • Hosted the Student Success Conference to continue to discuss factors that influence persistence and retention of minority male students. • Offered faculty development workshops focusing on strategies to increase persistence and retention including engaging students in active learning, creating an inclusive classroom environment, and using assessment strategies to promote learning.

Maricopa Community Colleges Major Accomplishments FY 2007-08

Strategic Direction	District Office
	<ul style="list-style-type: none"> • Developed a student retention plan in collaboration with the colleges that was specifically targeted to students who enrolled in manufacturing courses/programs and did not re-enroll or return. The project included surveying students, promoting summer opportunities to bridge the gap, and regular communication with students prior to each semester. • Coordinated and sponsored district-wide Developmental Education Retreat which included teams from all 10 colleges. National researcher/practitioner presented best practices, and teams developed plans based upon best practices for improving development education at the colleges. • Worked with nursing leadership to develop advisor training materials and specialized student work sheets to ensure any pre-nursing MCCCD student has information about the Alliance and has information regarding specific ASU pr-requisite requirements that meet the MCCDNP requirements for a more efficient transition between Maricopa and ASU for the RN to BSN program. • Identified customer service indicators aligned with HR V-M-V to serve as customer service standards across the HR Division. • Conducted Customer Service Assessment with three stakeholder groups regarding teamwork. Processing results.
<p>Maximizing Collaboration <i>Enhance internal collaboration and increase external partnerships.</i></p>	<ul style="list-style-type: none"> • Collaborated with the colleges and the external employer community to assess current economic and labor market trends and changes, and provide liaison assistance with colleges and employers to develop programs and ensure currency of curriculum. • Supported development and expansion of two major university partnerships: the ASU/Maricopa Alliance and the NAU Connection. Both transfer partnerships have expanded access for Maricopa students, and both have experienced considerable growth in number of transfer students. • The National Association of Community College Teacher Education Programs (NACCTEP), the National Center for Teacher Education (NCTE), the Maricopa Center for Learning and Instruction (MCLI), and Educational Impact partnered to develop E-learning professional development modules that part- and full-time faculty will be able to access 24/7 via the Web. The program, divided into four modules, focuses on creating effective learning environments and engaging students in active learning. • Numerous partnerships were maintained with cities, chambers of commerce, and the Arizona Department of Commerce to enhance publication of Small Business Development Center services offered to small businesses. • Created significant partnerships with the valley's high tech industry, education, parents, teachers and counselors to promote and to offer career awareness programs for high school students to help build the pipeline for Maricopa technology programs. All of these events were sponsored by organizations such as Intel and SRP and were accomplished in collaboration with the colleges in their service areas. • Provided a ten-session entrepreneurial course primarily to disadvantaged businesses in the City of Phoenix Enterprise Community. For those businesses, tuition and fees were paid by the City. • Collaborated with colleges to maximize access to training for small businesses in the areas of entrepreneurship, technology, and starting a small business. • Implemented an instant-messaging system for use between DSSC HR and college HR. • ITS functional leads are meeting with college HR through regularly scheduled HR Council meetings to discuss continued enhancements to SIS Financial Aid capabilities.
<p>Resources for Growth <i>Identify and pursue new and existing revenue sources while promoting cost effectiveness.</i></p>	<ul style="list-style-type: none"> • Supported the Centralized Faculty Clinical Orientation which continues to be a cost-effective way to provide the required information to faculty at the beginning of the semester. • College occupational faculty, engaged in curriculum revisions and updates in high tech manufacturing, jointly evaluated and purchased interactive software that will be shared across the colleges for use in Automated Systems courses.

**Maricopa Community Colleges
Major Accomplishments FY 2007-08**

Strategic Direction	District Office
	<ul style="list-style-type: none"> • The Center for Workforce Development (CWD) provided leadership with the manufacturing community to implement a campaign, <i>Dream It Do It</i>, to raise awareness of the need to develop a highly skilled workforce the high tech industries. The campaign is being supported with direct and in-kind resources by the industry and related organizations. • Secured grant funding from the National Science Foundation, Arizona Board of Regents, Arizona Department of Education, and the Helios Foundation to support various business development and student success programs totaling over \$1,000,000. • Received a Fulbright-Hays Group Projects Abroad grant for \$69,000 to fund a five-week curriculum development program for MCCCCD faculty and Arizona secondary teachers in Morocco from May 29 – July 2, 2008. This project enabled participants to immerse themselves in an Arabic-speaking Muslim nation to augment their courses and to design new courses and curriculum modules on Islamic content. • District Grants Development and Management analyzed and used college student retention and success data for grant proposal planning and development and synthesized best practices for selected proposals. • Identified, analyzed, and disseminated information on new funding opportunities and trends, and provided support and expertise for proposal development and submission to external grant funding sources. • Seventy-four new and continuing grant proposals totaling \$15.6 million were funded in FY 2008. MCCCCD funding success rate for FY 2008 was 88.1%. • District Grants Development and Management conducted a district wide Grant Writing Dialogue Day and other grant writing workshops. Also met with college planning teams on individual grants. • Developed IRB policy, procedures, forms, training, and Human Subject Research reviews of educational research and of grant proposals to further promote research for Maricopa. • District Grants Development and Management reviewed performance reports and provided feedback to grant project directors to enhance and strengthen reports submitted to funding sources, and to increase the likelihood of refunding. • Working with Consultants and with District and College representatives, developed and adopted structures, policies and procedures that will guide the expansion of fundraising and grant making district-wide and ensure necessary communication and coordination: While this will be an ongoing goal, much has already been accomplished including the following: <ul style="list-style-type: none"> • A District Resource Development Council has been formed with representation from the District and all 10 Colleges. The Council meets quarterly. • A formal purpose statement was adopted which addresses all of the major objectives cited for this goal. • A “Fundraising Protocol” document was developed and adopted which provides guidance to fundraisers District-wide on a wide variety of topics common to fundraising efforts. • The new protocol also establishes a “Reserve List” of the region’s most visible corporate, foundation and individual donors as a way to improve our communication with these donors and coordinate our fundraising requests to them. • A new draft Admin Regulation to guide the District in naming its facilities was developed and is being refined. • Standard templates for common fundraising activities have been developed and are available for use including the following – endow gift agreement template; restricted gift agreement template; named gift agreement template.
<p>Recruit and Retain a Quality and Diverse Workforce <i>Recruit, develop and retain a quality diverse workforce.</i></p>	<ul style="list-style-type: none"> • The MCLI supported four interns who participated in the Maricopa Faculty Internship (MFI). The goal of the MFI program is to help facilitate a pool of potential candidates who reflect the diversity of the Maricopa Community Colleges. Applicants from historically under represented ethnic and racial groups were encouraged to apply.

**Maricopa Community Colleges
Major Accomplishments FY 2007-08**

Strategic Direction	District Office
	<ul style="list-style-type: none"> • Provided expanded options for completing Navigate Maricopa including week-long cohort groups, concentrated training opportunities and faculty-chair targeted programming in support of the development of all employees in a supervisory role. • Fully implemented the new process for bringing College Presidents onto the Foundation Board of Directors for rotating 3-year terms as ex-officio directors. The Foundation's Board of Directors now includes three College Presidents who serve as non-voting, ex-officio members. The Foundation also revised its By-Laws to include language to provide for their selection, terms and rotation. • Pending recommendations from consultants propose establishment of a Chancellor's Council and President's Circles as a means of connecting executive leadership throughout the District with influential community members who are committed to securing additional support for students, teaching and learning at MCCCCD. This goal is being pursued in different ways across the District. Some Colleges have formed Presidents Circles and others are considering this step. The overall goal of building relationships with influential community members is still viable but more commonly is being pursued through individual cultivation efforts and without the council/circle structure.
<p>Developing a Strong Identity Maintain a strong identity that reflects its role in and value to the community.</p>	<ul style="list-style-type: none"> • Maintained strong relationships with the business and economic development community to proactively promote the critical role the Maricopa Community Colleges play in providing a well trained workforce to meet employer needs. This is done through associations, board leadership, professional networks throughout the Valley, statewide and nationally. • The Health Care Education Department supports the Arizona Health Occupation Students of America (HOSA) through membership on their board and by co-sponsoring the annual leadership conference over the past two years. HOSA is a student-led organization for future health care professionals. • Increased visibility for Nina Mason Pulliam Scholars Program through increased recruitment efforts.
<p>Other <i>Goals/Priorities that do not link to any strategic direction should be included on this form.</i></p>	<ul style="list-style-type: none"> • In March, 2008, an internal audit of district wide compliance with FERPA, HIPAA and GLBA was performed. The Health Care Education Office organized a group of faculty to improve business processes for HIPAA compliance at the program level. Clinical contracts and other documents were revised to meet the audit recommendations and federal guidelines.